

PRESS RELEASE

Quo vadis, environment? ZB MED open house!

The world comes to Bonn

Cologne/Bonn, 13 November 2012 – “Welcome to our Open Day!” Last Thursday, a two-legged globe greeted visitors to the German National Library of Medicine – ZB MED Nutrition. Environment. Agriculture. in Bonn. Designed to represent the day’s motto of “Quo vadis, environment?”, the helpful globe showed people the way to the research workshops, poster exhibition and behind-the-scenes guided tours of the library.

Experts from the ZB MED used the GREENPILOT search portal to show visitors how quick and efficient it can be to track down information and data related to the environment. There was also a great deal of interest in the behind-the-scenes tours of the library and its treasure chamber of centuries-old works which are normally not accessible to the public.

Dr. Tanja Meyer, Director of the ZB MED’s Bonn site, was delighted with the enthusiastic response to the event: “I’m confident that the wide range of services our library offers in connection with today’s motto have left a lasting impression on our visitors.”

The German National Library of Medicine (ZB MED) is the country’s central specialist library of medicine, health, nutrition, the environment, and agriculture. It has positioned itself as a modern service provider which aims to facilitate research for life. The ZB MED has two sites, the ZB MED Medicine. Health. in Cologne and the ZB MED Nutrition. Environment. Agriculture. in Bonn.

The ZB MED Open House event was part of the Science Year 2012 initiative under the motto “Project Earth: Our Future”. Science Year 2012 focuses on three key questions: How do we want to live? What will we live on? And how can we preserve our environment? These questions are designed to encourage a general debate about the aims, challenges and fields of action of sustainable development. You can find more information on Science Year 2012 – Project Earth: Our Future at: www.zukunftsprojekt-erde.de

Pictures of the event are available at:

http://www.flickr.com/photos/zb_med/sets/72157631966713595/

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